

Triathlete Magazine Win This Bike Contest Rules
NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST.

TERM

The Triathlete Magazine Win This Bike contest commences at 12:00 a.m. Pacific Daylight Time on March 1, 2021, and ends at 11:59 p.m. Pacific Daylight Time on May 1, 2021 (the "Contest Period"). The Contest is sponsored by Pocket Outdoor Media, 5720 Flatiron Parkway, Boulder, Colorado 80301 ("Sponsor").

ELIGIBILITY

This Contest is open to any legal adult residing in the 50 United States who is at least 18 years or older (or age of majority in their jurisdiction of residence) upon date of entry. Employees of the Sponsor; prize provider(s); any promotional companies or advertising agencies participating in the Contest and employees of their respective subsidiaries and affiliates; any persons involved in the creation, development or implementation of this Contest; and any other persons or entities directly associated with this Contest and any members of their immediate families or households are ineligible to participate. Previous Win This Bike winners are not eligible to win. This Contest is void outside of the United States and wherever prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. By submitting an entry, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern the Contest.

PRIZES/VALUE

One (1) Grand Prize winner will receive:

- A Canyon Speedmax CF SLX 8 DISC Di2, valued at \$8,000 in the size of their choice.

HOW TO ENTER

Entrants must opt-in to the Contest between 12:00 a.m. MDT March 1, 2021 and 11:59 p.m. PDT May 1, 2021 by completing and submitting the Contest form on the contest entry page.

WINNER SELECTION

One winner will be chosen at random. The winner will be notified via email or phone, as applicable, on or about May 15, 2021. If prize notification is returned as undeliverable or if a winner does not respond within seven days, the winner will be disqualified and will forfeit their prize. A new winner will be chosen. The name of the winner of the Contest will be announced on Triathlete.com. To obtain this information, send a self-addressed stamped envelope to: Triathlete Win This Bike — 2021 Contest Winners % Pocket Outdoor Media, 5720 Flatiron Parkway., Boulder, Colorado 80301.

CAUTION

Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of a contest may constitute a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages from

and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering will also result in ineligibility to win any Prize in the Contest.

CONDITIONS

By participating in this Contest, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final in all matters relating to this Contest and acknowledge compliance with these Official Rules. Each entrant acknowledges that the Privacy Policy and Terms of Use found on the <https://www.pocketoutdoormedia...> website are hereby incorporated by reference and apply to the submission of entries pursuant to these Official Rules. By participating in this Contest, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use.

Sponsor is in no way liable for any damage, loss, or injury resulting from computer malfunctions, misdirected or incomplete entries, or acceptance and use of any Prize. Sponsor and its agents shall have no liability or responsibility for injuries, damages or liabilities caused or claimed to be caused by participation in the Contest or the use or misuse of a Prize. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should virus, bugs, or other causes beyond the control of Sponsor corrupt the administration, security, fairness, integrity or proper play of the Contest and award the Prizes from all eligible entries received prior to cancellation or suspension.

By entering this Contest, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against Sponsor or any of their respective affiliates, and their respective officers, directors, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any Prize awarded herein; and/or (2) participation in the Contest or any Prize-related activities.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

By accepting a Prize, the winners grant Sponsor permission to use their name and likeness for advertising and promotional purposes without any additional compensation (except where prohibited by law). By entering the Contest, entrants shall be deemed to have agreed to have their entry information made available to the Sponsor. The Contest is subject to these Official Rules. By entering the Contest, each entrant and each winner agrees to waive any right to claim any ambiguity, inequity or error in the Official Rules of the Contest, and/or of the Contest itself, and agrees to be bound by these Official Rules and by all decisions of, and interpretations of these Official Rules by, the Sponsor, which in all respects shall be final and binding.

THE COLORADO COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF CALIFORNIA, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE CONTEST. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

All rights reserved. Official Rules may be copied for personal use only and not for any commercial purpose whatsoever.

SPONSOR

Pocket Outdoor Media, 5720 Flatiron Pkwy., Boulder, CO 80301

ADMINISTRATOR

Pocket Outdoor Media, 5720 Flatiron Pkwy., Boulder, CO 80301

Published 2/16/2021